

everis

an NTT DATA Company



Umbiombu

CSR Tracking Platform
by everis

Making CSR matter

It is human nature to want to make the world a better place. Consumers prefer to buy products and services from businesses that “do good”, and increasingly employees and investors will favor companies whose values align with their own. But as a business committed to corporate and social responsibility (CSR), it is not enough to say you do good, you have to demonstrate that you can. This is where everis Umbiombu can help.

an everis syntphony product

What is Umbiombu?

Umbiombu is a specialized tool that allows a company to manage its CSR projects by defining a hierarchy of objectives, programs, projects, and tasks to monitor, so helping it to advance its CSR agenda. It also helps quantify and visibilize the progress being made in implementing the agenda by compiling data into KPIs that are presented in a familiar dashboard style, with the information automatically collected from various data sources.

Value Proposition

More and more businesses have adopted CSR principles as part of their corporate culture. They want to be seen to be playing their part in **making the world a better place** by committing to improve in areas they can directly influence, such as reducing their carbon footprint, improving diversity of their workforce or eliminating toxic chemicals from their products.

This desire for companies to present themselves as responsible citizens makes sense from a business perspective given the growing importance CSR has for all stakeholders:

- Consumers increasingly let CSR considerations **influence buying behavior** when it comes to choosing brands.
- Employees are more **motivated to work** for companies whose values are similar to their own - and less inclined to leave.
- Institutional investors such as pension funds now **evaluate their investment** choices through a CSR lens alongside traditional metrics.

But how do you demonstrate that your business is delivering on its CSR promises?

CSR initiatives typically involve collecting large amounts of disparate data from a wide variety of sources. Using manual procedures and spreadsheets to track and organize this data is time-consuming, error-prone and doesn't scale.

Businesses need an easier way to **monitor, analyze and report** on a wide range of CSR projects and indicators.

That is what Umbiombu provides their products.



Benefits

- Improves management of all CSR-related activities by automating manual procedures.
- Tracks progress against specific CSR goals to help prioritize improvement actions.
- Automate data gathering and ensure traceability.
- Simplifies sharing of information with stakeholders to visibilize CSR actions and encourage participation.
- Cloud-based for rapid set-up and negligible indirect IT overheads.
- Reports CSR performance based on international standards to maximize trust and credibility.

Main Features



Program & Project Management: Tracks all your programs and projects related to sustainability and monitor evolution and impact on stakeholders. Manages budgets at the project or program level, and creates approval workflows.



Employee Engagement: Boosts employee engagement by allowing them to vote and comment on ESG initiatives, and helps them participate in volunteering activities via a volunteer portal, so extended the corporate CSR agenda to the wider community.



Social & Employment Indicators: Umbiombu automatically gathers data from HCM and other back-office systems to calculate KPIs in areas such as quality of education, diversity & inclusion, economic growth.



Climate & Environmental Indicators: Allows enterprises to calculate various environmental indicators, such as the carbon footprint based on the ISO14064 standard, water consumption or the wastes produced by of the company.

Why choose everis NTT DATA?

Umbiombu is offered by everis Syntphony, the platform for orchestrating product innovation and commercialization within everis. Syntphony leverages the talent and knowledge of everis professionals and our experience in delivering integrated, solutions that maximize the synergies of the products and technologies.

The everis Difference

We invest in technology to get results but we believe in people to realize dreams. everis is inspired by talent and we firmly believe in the ongoing development of this most valuable asset, our people.

everis is part of NTT DATA, which is ranked as one of the two fastest growing and the eighth most valuable brand among the world's leading IT service providers according to Brand Finance.

The everis Foundation

Based on its philosophy that “talent transforms society,” everis established the everis foundation in 2001 to return to society the talent it acquired and to produce a sustainable future. The annual everis Awards are just one of its many activities and they are given to projects based on high-impact technological innovation that improve quality of life and generate a positive impact by transforming society.

Being a Trusted Company

NTT DATA believes that having the trust of customers, shareholders, suppliers and society at large in places where the company operates is essential for its sustainable growth. A trusted company is one that is aware of its corporate social responsibility (CSR) and meets and exceeds satisfaction expectations of customers and other stakeholders through positive communication.





everis syntphony

everis Syntphony is everis' product strategy.

Our goal is to orchestrate the synergies and transform them into a harmonious solution for our clients and partners. The talent and global business knowledge of the everis team and its experience in the integration of end-to-end solutions, come together in the Syntphony platform. Along with third-party solutions and alliances, we create innovative products that reach their full potential when combined. The perfect music for each listener.

Benefits

Experts in technology and industry knowledge

Our knowledge and experience have been focused on creating innovative products which foresee future needs, under the baton of the best conductors.

Better time to market

The readiness of our products along with everis' platform-driven integration and orchestration, allow optimal implementation rhythm.

Global reach

At Syntphony, we seek to achieve the same global vision that everis, as an NTT DATA group company, applies to the rest of its services. We can adapt to many different keys.

Synergies and maximum cost efficiency

The centralized management of products inside Syntphony creates synergies and allow us to combine them optimally like notes in a chord, so maximising performance and minimizing costs for our clients.

Excellence

We aim to excel in all aspects of product practice, from ideation and construction, to all the fields of commercialization: security, resilience, scalability, regulations, certificates, roadmaps... We seek harmony within the ecosystem.

everis: integrator and service provider

everis' expertise in technological consulting simplifies the integration of its own products, as well as offering complimentary support service for levels 1 and 2, to make our song richer and better.

Ecosystem

The Syntphony platform products have the ability to integrate and create synergies with each other, providing efficient solutions, in tune with business needs.

